



Citylife

The magazine of life in Newcastle

- Free magazine for residents of Newcastle
- Produced six times a year by Newcastle City Council
- Full colour tabloid-sized publication printed on good quality newsprint
- Lively and easy to read writing style with a good mix of news, topical issues, lighter articles and competitions

We distribute over 145,000 copies to:

- every household in Newcastle
- council offices, libraries, leisure centres and schools in Newcastle
- businesses, hotels, GPs and health services, colleges, cafes and restaurants who request multiple copies
- Tourist Information Centres

Every issue is published on the city council's website www.newcastle.gov.uk/citylife with optional pdf download which includes all advertisements.

Recent readership surveys and competitions show that Citylife is read by all age groups across the whole city. Whether your target audience is the entire Newcastle population or a niche section within it, you should be in Citylife.

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Advertising rates

	Height	Width	
Eighth page	72mm	118mm	£350
Quarter page	148mm	118mm	£600
Half page portrait	300mm	118mm	£1100
Half page landscape	148mm	240mm	£1100
Half back cover	148mm	240mm	£1300
Half inside front cover			
Full page	300mm	240mm	£2000
Full inside front cover	300mm	240mm	£2500
Full back cover	300mm	240mm	£2500

All advertisements are full colour

Agency discount 10%

Series discounts are available

Rates are for camera ready artwork. Design costs are available on request.

Important dates

Issue	Booking	Artwork to set deadline	Finished artwork deadline	Distribution
July/August 08	19.05.08	27.05.08	02.06.08	30.06.08 - 08.07.08
Sept/October 08	14.07.08	21.07.08	28.07.08	26.08.08 - 03.09.08
Nov/December 08	22.09.08	29.09.08	06.10.08	03.11.08 - 11.11.08
January/March 09	24.11.08	01.12.08	08.12.08	10.01.09 - 27.01.09

Citylife standards

Citylife magazine is for all our residents and we have high standards of accessibility. If your advertisement or copy do not meet these standards we will contact you to discuss how you can adapt your house style. Please read our style guide before supplying any artwork.

Contact

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